

Hello, I'm Bruno Vaz

UX Designer & Product Strategist

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www.brunovaz.me

I'm a Sr. designer and problem solver passionate about user experience, I project concepts and help brands define the future of their digital products since 2014.

Skills

Product Strategy; Information Architecture; Wireframing; Public speech; Storytelling; Project leading & Technical mentorship.

Education

Catholic University of Brasília
Communication & Advertising
2013 - 2016

Languages

Portuguese native speaker;
English as second language;
Beginner Spanish speaker.

Work experience

Sr. UX Designer

Accenture Interactive - São Paulo
Apr 2018 - Present

I'm part of the Design Experience Team, working on the entire design process, I'm ahead of research, Information Architecture, and Interaction from sketch to client presentation. I've been leading projects and teams since 2019, I'm also a career counselor mentoring other designers.

I've been working in market sectors such as financial services, telecom, e-commerce, transport, and entertainment.

Partner and Designer

Fagulha da&x - São Paulo
Feb 2016 - Apr 2018

UX Designer/Researcher

Try Consulting and Research - São Paulo
Aug 2017 - Nov 2017

Information Architecture

Monumenta - Brasília
Apr 2016 - Aug 2017